

Find *your* inspiration

LOOK BOOK



DAN  FORM

SCANDINAVIAN DESIGN • INTERNATIONAL LIVING

DAN  FORM

Inspired by Scandinavian vibes

At the heart of our design philosophy is the belief that great products can transform the way you interact. Our designs are made with you in mind, from the materials used to the intricate details of each design.

Our chairs are more than just a place to sit. They are an extension of who you are and what you can achieve. Crafted to support your body, your mind and your soul, so that you can be your very best self.

Best regards,



SANNE PROTIN
Designer & CEO at DAN-FORM

DUCT armchair - Dark olive bouclé & antique pewter legs
CROSS table - Black stained ash & antique pewter leg details





DUCT

Sculptural and comfy. The DUCT design is defined by the parallel back legs that are placed closely together, creating an architectural feel. In addition, the plush seat offers extraordinary seating comfort. Designed by Georgsen.



BAE armchair - Simply beige bouclé & antique brass legs
ROOT table - Whitewashed oak veneer



ROVER lounge chair - Vintage black art. leather & black legs

ROVER

ROVER is a wonderfully urban design. The back twists into comfortable armrests, and with decorative stitching and a comfortable seat, this design is a real gem.



by Says Who



ROVER armchair - Vintage light brown art. leather & black legs
 OOID table - Black ash veneer & black legs



Bring *character* to your
living space

WOKE chair - *Dark olive bouclé & antique pewter legs*
CROSS table - *Black stained ash with antique pewter details*



HEAP

The design of HEAP embodies midcentury principles; simple yet impactful. Its seat features smooth, rounded corners and a slight hourglass shape. The characteristic flat metal legs allow for a convenient stacking option with up to 4 pieces.



PROTOPIA shelf - Black stained ash veneer
HEAP chair - Simply beige bouclé & black legs
OIDID table - Oak veneer table & black legs



Make your guests
feel welcome



PROTOPIA shelf - Walnut veneer
ORBIT footstool - Cashmere bouclé & black legs



PROTOPIA rack - Black stained ash veneer

PROTOPIA

With a delicately bent veneer front PROTOPIA is a piece of art in itself.

It hangs 'floating' on the wall with no visible support for a light and airy feel. The PROTOPIA collection consists of shelves and racks.

Design by Sanne Protin.



CRIB chair - Walnut veneer & black legs
OOD table - Walnut veneer & black legs



CRIB

CRIB combines midcentury classic with a modern feel. The beautiful design features include a veneer back upholstered on the inside, and the back wrapping around and extending into armrests in a beautiful curve.



by Georgsen



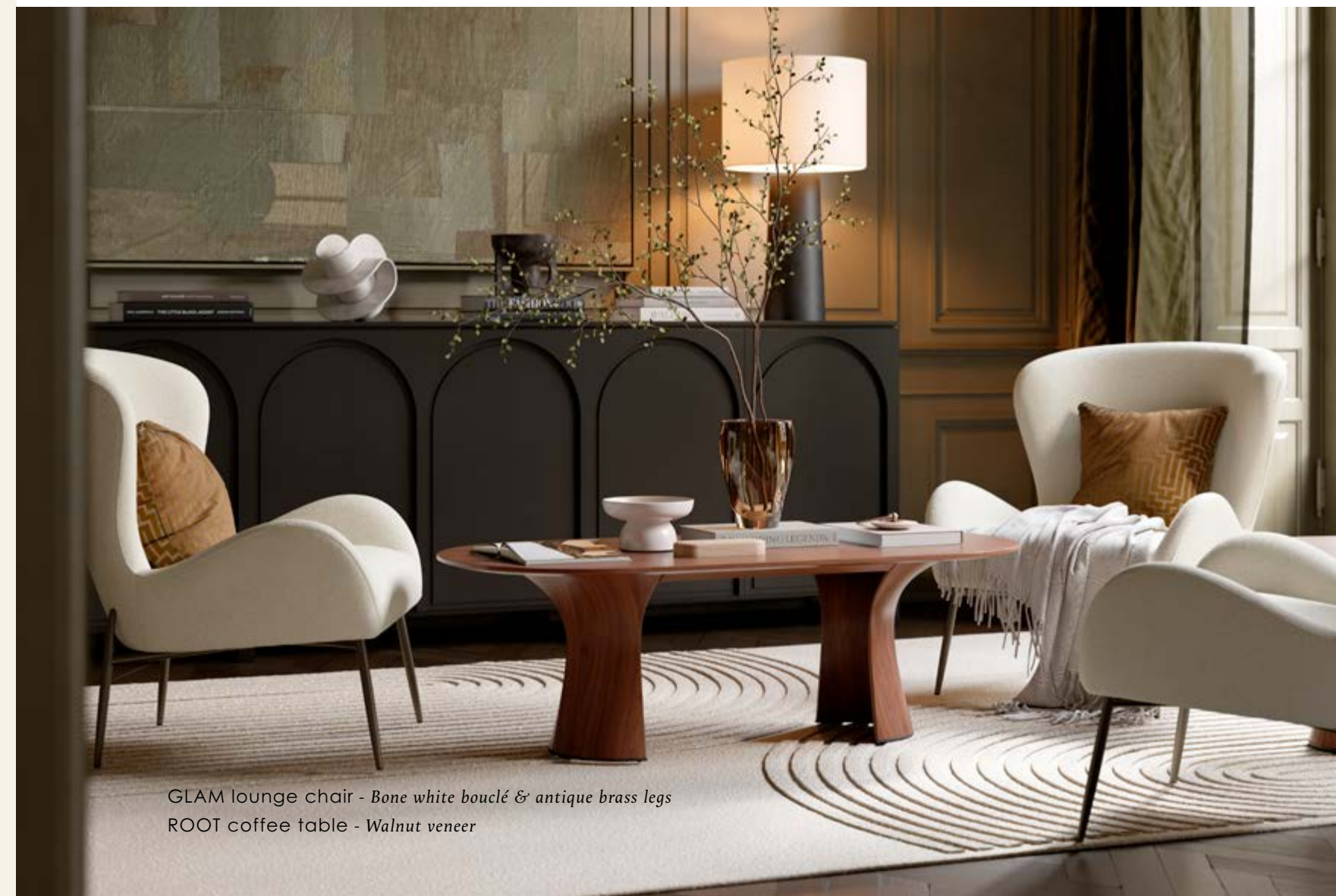


Create a cohesive home
with the ROOT
coffee & side table



ROOT

The ROOT table will be the centerpiece of any space, drawing inspiration directly from nature, combined with amazing craftsmanship to keep the table looking light. It also comes as a coffee & side table. Designed by Thomas Frederiksen.



GLAM lounge chair - Bone white bouclé & antique brass legs
ROOT coffee table - Walnut veneer

It's not just a style,
it's a celebration of

*personality, creativity &
self expression*

through design

Sanne Proftin



PARAGON counter stool - Vintage black art. leather & black stained ash legs



PARAGON lounge chair - Bone white bouclé & oak legs

PARAGON

The PARAGON series is inspired by classic Danish design, with the curved seat and wooden conical legs.



by Ebbe Gehl



A nod to
midcentury design

PARAGON chair - Frosted almond bouclé & walnut legs
PARAGON table - Walnut veneer



FSC™ certification

Most of our furniture designs contain wood – whether it be in the form of plywood inside upholstered seats, as paper for our paper cord, or for wooden elements like furniture legs, table tops etc.

Obtaining our FSC certification is one of the steps we believe is necessary for our commitment to effective environmental and social standards. Look for our FSC certified products.



Minimizing impact

We are working on promoting and enforcing environmentally friendly processes as possible through all stages of the production process; from suppliers and raw materials to the sale and distribution of the finished products.

Nature is an invaluable source of inspiration to create our designs. We believe it's our duty to preserve the nature that fuels our creativity. By choosing sustainable materials and eco-friendly production methods, we minimize our impact on the environment.



AOLE armchair - *Simply beige bouclé*
 ROOT table - *Walnut veneer*

AOLE

AOLE encompasses a global outlook whilst still finding its roots in the Scandinavian design tradition. Its sculptural shape is beautifully upholstered from top to bottom, creating a refined aesthetic.



by Sanne Protin



CLEMENTINA chair - Raven black faux leather & whitewashed oak
OOD table - Whitewashed oak table & black legs
PROTOPIA shelf - Whitewashed oak veneer



DUBNA

Ideal for large lounge areas or a cosy corner of the living room, the DUBNA lounge chair is a statement piece by Georgsen. Softly bent and folded into a comfortable lounge chair with a funky expression.



DUBNA lounge chair - Pebble earth bouclé
FRIYAY shelves - Whitewashed oak & black frame



by Says Who

BLISS

Where comfort meets sophistication; the BLISS chair's enveloping design and stately backrest invites you to sink in and unwind.

With a soft padded seat featuring pocket springs, BLISS offers many comfortable hours around the table.



BLISS armchair - Pebble earth bouclé & black legs
ROOT table - Walnut veneer



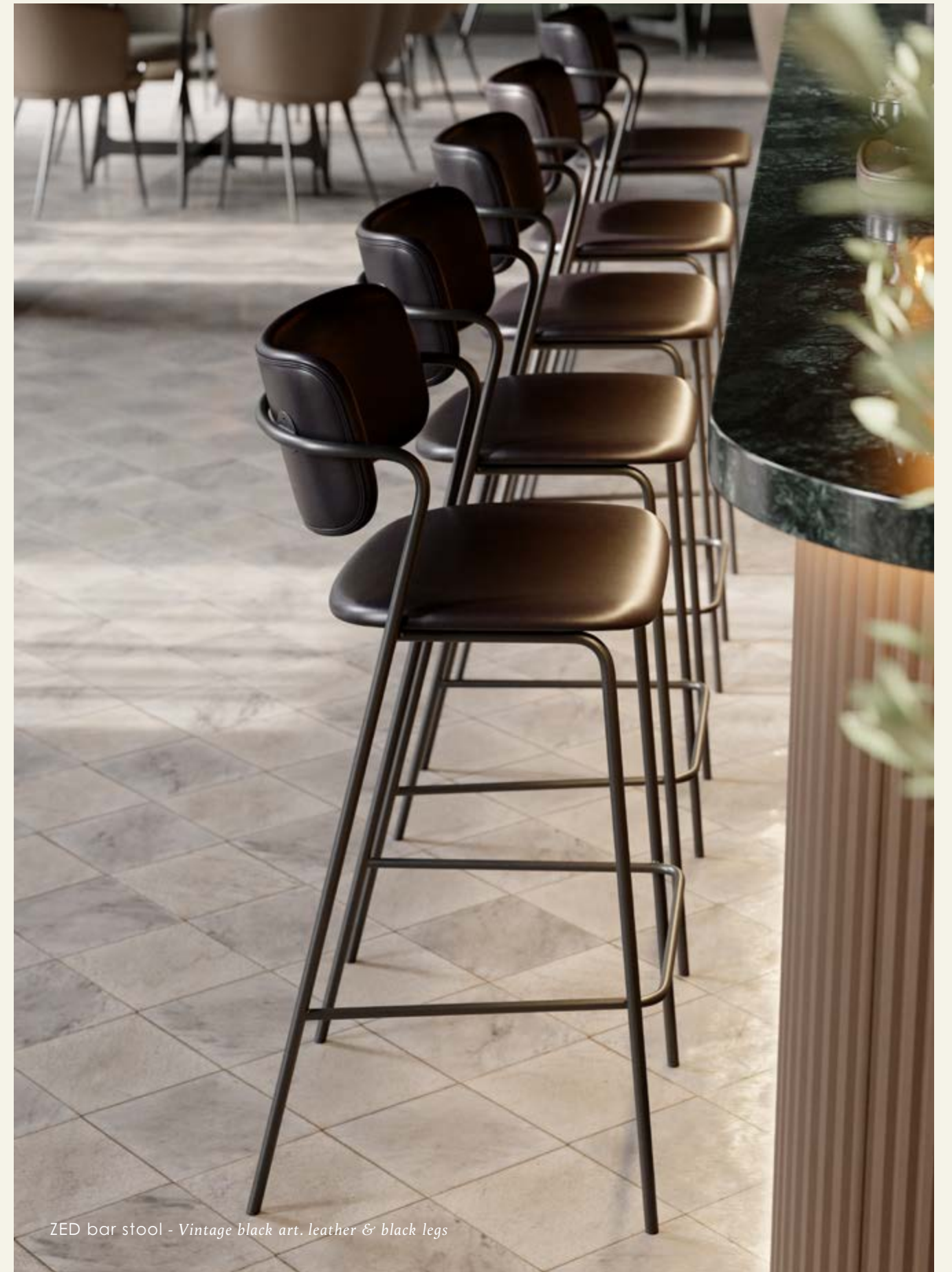
GAIA lounge chair - Vintage light brown art. leather & black legs

GLORY chair - Frosted almond bouclé & antique brass legs
GLORY counter stool - Frosted almond bouclé & antique brass legs
GLORY lounge chair - Frosted almond bouclé & antique brass legs
EPIC table - Glass table top, black metal & whitewashed oak veneer



GLORY

The GLORY chair has a fresh and funky design. Its back forms into "wings" on each side, creating a beautiful curved back which, in combination with the extended legs on the back, makes the chair interesting to look at from any angle. It comes with the option of swivel legs featuring auto-return. Designed by Georgsen.



ZED bar stool - Vintage black art. leather & black legs

REBOOT chair - Raven black bouclé & black legs
EDGE table - Whitewashed oak veneer & black metal details



EDGE

The table exudes a light and airy elegance highlighted by its legs' beautiful veneer details and triangular shape. This table comes with two extension-plates, extending the table with one meter. They are conveniently stored underneath the table top when not in use.



by Elvir Hodzic

GLAM office chair - Frosted almond bouclé & antique brass base
FRIYAY 6 shelves w. desk - Walnut veneer & antique brass frame



FRIYAY

The FRIYAY bookshelf with 4 or 6 shelves offers a playful and contemporary look. Each shelf is made from carefully crafted veneered bentwood. Mix and match with your favorite frame colour.



by Georgsen





CROSS table - Walnut veneer & antique brass details
 DUCT chair - Simply beige bouclé & antique brass legs



by Santiago Sevillano

CROSS

The CROSS table has an oval table top and wooden crossed legs with extravagant, crafted joints. The rounded top comes with a bevelled edge for a light and airy feel, whilst the sturdy legs ensure a grounded aesthetic.



CROSS table - Black stained ash veneer & antique pewter details
 DUCT armchair - Dark olive bouclé & antique pewter legs





Exceptional furniture begins with *exceptional materials*

Each material has been carefully curated with the intention of reinforcing the visual and tactile expression of our designs. Indulge in the soft feeling of our bouclé fabric, feel the smooth surface of the leather and find calmness in the beautiful lines of the wood.

Abrasion Resistance (Martindale)

The higher the quality of the materials used for upholstery of the products, the longer it obviously lasts and the better it will score on the standardised tests.

For residential use in private homes, 25,000 Martindale is more than enough, however for contract use where furniture is subjected to tougher use, at least 50,000 Martindale is required.

DAN-FORM uses fabric and artificial leather with min. 30,000 Martindale - most have 50,000.

Made to last

Our furniture is crafted with care and go through a strict quality control system to test strength and durability.

Through years of experience and in-depth knowledge combining beautiful designs with proven production processes, DAN-FORM furniture is made to suit both residential and contract use.

You don't have to take our word for it

Most of our chairs are tested against the EN 16139:2013 standard. This European Standard specifies requirements for the safety, strength and durability of all types of non-domestic seating.

- giving you confidence that our furniture delivers on what we promise.



DAN-FORM furniture often has that 'little something extra' in the form of a unique design detail such as handsewn stitching around the rim or a practical feature like pocket springs or auto-return.



Pocket springs

Pocket spring seats keep you comfortable for longer. Each spring operates independently, and can support your preferred position better as well as retain their shape longer. That's why we have chosen to incorporate pocket springs into selected designs.



Swivel legs & auto return

On all our chairs with swivel legs, we offer an auto-return functionality which returns the chair to its neutral position as soon as you leave it.

Looking to make *your own* mark on our designs?

All our models can be customized to your needs, whether it be upholstery from our selection, your own upholstery material, a different colour or quality for the legs, or perhaps a tweak to the design to make it your own.

All designs are available as Special Order Items with an MOQ of ca. 50 pieces.

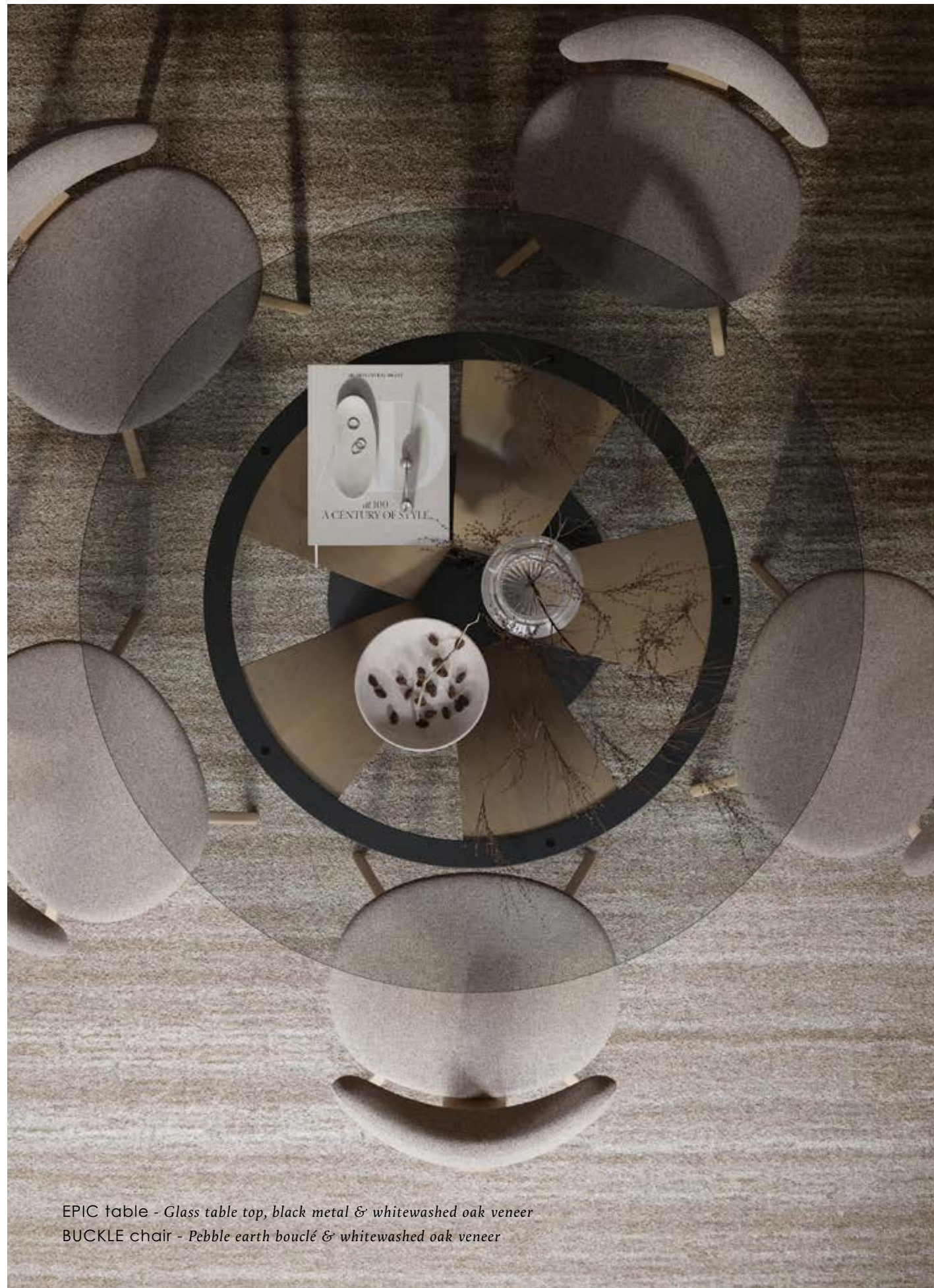
Let us know what you need and we will do our best to meet your requirements.



BUCKLE chair - Pebble earth bouclé & whitewashed oak
EPIC table - Glass table top & whitewashed oak veneer base
PROTOPIA shelf - Whitewashed oak veneer



BIG SEE
Product Design
Award 2025
Winner



EPIC table - Glass table top, black metal & whitewashed oak veneer
BUCKLE chair - Pebble earth bouclé & whitewashed oak veneer



*Hand stitched
craftsmanship*

FLAIR chair - Light brown leather & black legs



by Sanne Protin

FLAIR

FLAIR brings a contemporary, luxurious and Scandinavian style, with the back extended into arm rests, and hand sewn stitching around the edges. The FLAIR chair offers a superb seating comfort.



GLAM swivel chair - Pebble earth bouclé & black swivel legs featuring auto-return
GLAM counter stools - Pebble earth bouclé & black legs
GLAM lounge chair - Pebble earth bouclé & black legs
OIOD table - Walnut veneer & black legs

GLAM

GLAM oozes elegance and has a regal presence in its softly shaped seat and slim legs. The luxury feel is accentuated by the elegant leg options; legs that extend up the back, or swivel legs with auto-return.



by Sanne Protin



GLAM counter stool - Pebble earth bouclé & black legs

Expect more in your home

The GLAM lounge chair features pocket springs in the seat. Sink in and unwind with superb seating comfort.



GLAM lounge chair - Pebble earth bouclé & black legs
GLAM footstool - Pebble earth bouclé & black legs



ZONE chair - Dark olive faux leather & antique pewter legs
OIOD table - Oak veneer table & antique pewter legs

ZONE

The ZONE chair beautifully blends simplicity with bold impact in this Scandinavian design. A characteristic drop in the back combined with elegantly angled back legs creates a sense of refinement. Designed by Says Who.





Soft shades &
Nordic ambiance

ORBIT chair - Dove RPES bouclé & antique brass legs
ORBIT counter stool - Dove RPES bouclé & antique brass legs
ECLIPSE table - Walnut veneer & antique brass legs



ORBIT lounge chair - Dove RPES bouclé & antique brass legs



SPLENDOR armchair - Major brown bouclé
PARAGON table - Black stained ash veneer

ORBIT

ORBIT has a distinctive and luxurious appearance with a round, plush upholstered seat and a wrap-around back. The elegant design is accentuated by conical legs, which add a touch of sophistication and elevate the design.

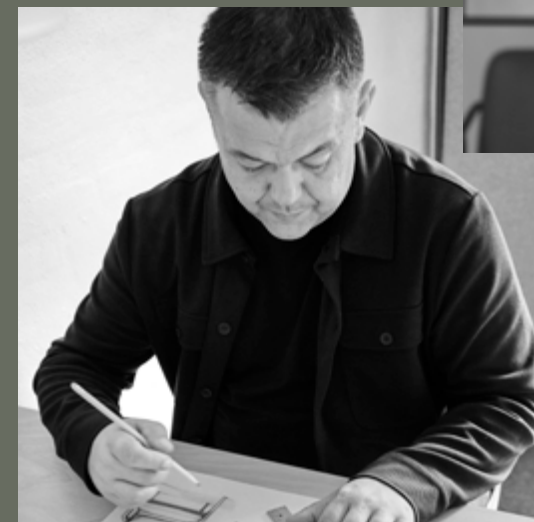


by Amtorp Design

Our designers

Through close collaboration, our design vision is brought to life by skilled designers from our in-house team and external partners.

Our combined expertise and innovation result in furniture that seamlessly blends aesthetics with form and function, and delivers superb seating comfort.



DOLO chair - Blue fog bouclé & antique pewter swivel legs
FRYAY 4 shelves - Black stained ash veneer & black frame
EPIC table - Glass table top, antique pewter metal & black stained ash veneer





HEY

Fabric and faux leather in a 2-shell combination on the HEY armchair complements the embracing shape of the artfully rounded back and armrests. Conical legs add an extra dimension of elegance.



by Says Who



HYPE bar stool - Major brown faux leather & black legs

Hospitality made easy

Inviting and comfortable furniture that makes your guests stay longer.

HYPE bar stool - Major brown faux leather & black legs
OID bar table - Black stained ash veneer & black legs
HEY armchair - Major brown bouclé & faux leather & black legs
OID café table - Walnut veneer & black legs

Building long-lasting relationships

We believe close collaborations are a key to success, and we are proud of the fact that we still trade with our first customers. With an open and honest dialogue, we create better business results – together!

Our customers come from a variety of industries including retail, hospitality and architectural/interior design.

Whether you select a proven design, customize our designs to your market, or collaborate with us on a design, our +30 years of experience are a guarantee that the products are made to last and offer excellent comfort.



D A N  F O R M

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